



Tampa Interbay Rotary Club

Chartered in 1953

2010-2011
Rotary International Theme

INTER ROTE

Thursday, May 12, 2011 • Time: 12:15 p.m.
The Centre Club, 123 S. West Shore Blvd., Tampa

CLUB PRESIDENT

Stephen Shine
253-2682
stephen@kirbysmenswear.com

DIRECTORS

Term: 2009-2011	Term: 2010 - 2012
Tom Bennett	Ryan Ayres
Doug Smaus	Steve Cooper
Jay Tobin	Jana Snyder
Laura Webb	Bart Valdes

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James Grant President-Nominee
Fred Wallrapp Past President
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Jay Hines Sergeant-at-Arms
Olivier De Meulder Webmaster
Steve Cooper Speaker Chair

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Membership - Allen Keetch
Public Relations - Doug Smaus
Service Projects - Jim Grant
Rotary Foundation - Jay Tobin

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John Smarge

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Ed Odom

ASST. DIST. GOVERNOR

Ruth Van Dyke

UPCOMING PROGRAMS/EVENTS

May	12	Michael Merrill, Hillsborough County Administrator
May	13	Reading Is Fundamental, Lanier Elementary School
May	19	Meeting will be at Seasons 52 Restaurant, COA Recognition
May	26	Religious Series - Indira Sustray, Hindu Temple
June	2	Roger Urbanski, International Security Expert, Holder of highest-level U.S. Gov't Security Clearance -Terrorist Update
June	2	Tampa Interbay Rotary Pub Night, location TBA
June	9	Religious Series - Elder Long and Elder Heath, Mormon Faith
June	16	Boy Scouts of America, Gulf Ridge Council
June	23	Installation Banquet, Tampa Yacht Club
June	30	No Meeting, 4 th of July holiday
July	7	Dan White, Clay Runnels & Fr. Bob Goodwin - Religious Series: Christian faith
July	14	Linzy Wilson, The Centre (Formerly Centre for Women)

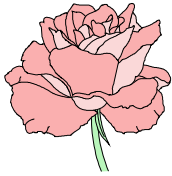
Tampa Interbay Rotary

P.O. Box 172486
Tampa, FL 33672-2486
813-285-0308
www.InterbayRotary.org

Bulletin Editor
Suzanne Cooper
suzanne@tbrpc.org

Recap of May 5th Tampa Interbay Rotary Club meeting by Doug Smaus

President Stephen Shine called the meeting to order with the Pledge of Allegiance and the Four-Way Test, Father Bob delivered the invocation “in honor of Mother’s Day”:



“The One Flaw in Women.” The heart of a woman is what makes the world keep turning. They bring joy, hope and love. They have compassion and ideas. Women have vital things to say and everything to give.

“However, if there is one flaw in women, it is this: THEY FORGET THEIR WORTH AND HOW REMARKABLE THEY TRULY ARE!! Amen.”

Sergeant of Arms, Jay Hines welcomed Bill & Irene Haley, visiting Rotarians from Tallahassee, and our speaker, Julie Smith.

Happy \$\$\$

- Jim Grant noted the success of the USA taking out Osama bin Laden; reminded folks of “Pub Night”; and that Erin Kane (Tampa Bay Rotary-am @ Centre Club) had “reverse raffle” tickets available.
- Rainer Harteneck was proud about the hockey success of TB “Bolts”;
- Tom Bennett was glad that Lacrosse was over for the season.
- Laura Webb reminded all about the Oct. 22nd, “Gift of Life”.

Steve Cooper introduced our speaker, Julie Smith, Vice-President of External Affairs with Verizon Communications, Inc. Julie graduated from the Univ. of Georgia (go Bulldogs!) and worked in the “political arena” before landing at Verizon Communications, Inc. She covers a nine-state area, building the awareness of their powerful network and searching for new client opportunities to experience Verizon.

Julie gave an interesting overview of Verizon and the breadth and depth of their corporate culture: (excerpts from Verizon brochure, “Who We Are”)

“A Good Corporate Citizen” (2010)

- Nearly \$67m given by Verizon Foundation to nonprofit organizations
- \$8.3m raised by employees through the Verizon Volunteers program
- \$13.4m in matching gifts to nonprofits
- More than 7 million phones collected for recycling and reuse with more than \$7.9m in cash grants awarded to domestic violence agencies in the U.S. since the launch of the Verizon Wireless HopeLine program in 2001.

- More than 730,000 hours in volunteer service donated to nonprofit organizations by employees

Julie also noted about their support to education offering teachers a special website, “Think Finity” which increases the effectiveness of student learning ...just to name a few and many more!

“Verizon Fast Facts” (2010)

- \$106.6b, yes, billion in revenues
- Ranked in Fortune 500 as #13
- Dividends paid = \$5.4b; Shareowners = 2.7m; Shares Outstanding= 2.8 billion
- First large-scale deployment of 4G LTE technology in the world
- 194,400 employees
- 30% of employees are union-represented
- Enterprise/mid-market business customers include 96% of Fortune 500
- No. 1 communications provider to the federal government
- 113m square feet of real estate

“Wireless Facts”

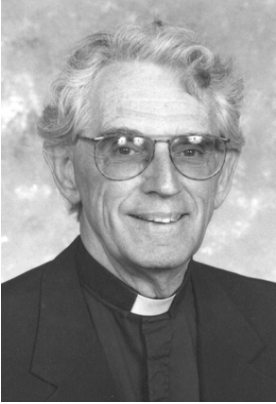
- Largest and most reliable 3G broadband network, covering 290m + people
- Highest profitability and cost efficiency in the industry
- Over 180b text messages exchanged in 4th Qtr of 2010
- Most wireless customers of any U.S. company, serving 94.1 million customers



Julie did note that competition is healthy and Verizon believes these market challenges will only make Verizon better for their customers and prospective clients evaluating Verizon. The technology trend of our mobile society allows us to do work from multiple locations during the day and night, and to explore new learning environments from the devices that are presented. The high-speed internet offered in FIOS (fiber optic service) enables us from our homes and businesses to work, play, and create new ideas for better productivity and life experiences. The question is, how will you grow with the new technology?

Stephen asked Julie Smith to pick the 50/50 ticket and Margaret Roset won the opportunity to come forward, picking a card which created a sigh of relief amongst the rest of us... it was not the joker!

Birthdays & Anniversaries



Father Bob Goodwin
May 15th



... your birthday, wedding anniversary, spouse or child's birthday, etc. by contributing \$1 for each year to the Rotary Foundation.

Make your donation via cash or check, payable to Tampa Interbay Rotary (put "Rotary Foundation" in the memo line) and give it to Margaret Roset or mail it to P.O. Box 172486, Tampa, FL 33672-2486.

Thanks so much!

Reading Is Fundamental

Our last event of this school year will be Friday, May 13th, at Lanier Elementary.

We meet at 8:30am to read books to the Head Start students for one hour. The school is located at 4704 Montgomery Ave., one mile south of Gandy just off Manhattan Blvd. We read to about 40 children each month.

Please come if you can. The children really look forward to us each month. The age-appropriate books are donated to each child as a take-home gift.

Thank you for your continued support of this valuable community program for kids.

Sherry Perri-Anzalone - 361-3444; sherry@summitgroupbenefits.com



Club Events & Activities

Ongoing Activities

Meals On Wheels – Meal deliveries in South Tampa every Thursday

Reading is Fundamental – One Friday of every month (during school year) at Lanier Elementary

Interbay Rotary Pub Night – First Thursday of every month, at different venues around South Tampa

Interact Club @ Robinson High - Dawn McPeak is our faculty liaison for the club



Upcoming/Annual Events

Steak & Corn Event - New Orleans Theme? (Spring 2011)

Interbay Rotary Installation Banquet - June 23, 2011

Interbay Rotary Golf Tournament (September/October 2011)

Gift of Life Fundraiser - October 22, 2011 at Mainsail Conference Center

Metropolitan Ministries Food/Toy Drives – Two weeks prior to both Thanksgiving & Christmas

Salvation Army Bell Ringing - One week between Thanksgiving and Christmas at Publix

Interbay Rotary Holiday Party - December 1, 2011

Speech Contest (March 2012)

Cycling Out Autism - March 31, 2012

Paint Your Heart Out (April 2012)

Naval ROTC Review at Robinson High (April 2012)

District Events

District 6890 Conference - June 10-12, 2011 at T. Pepin Hospitality Center, Tampa

S4TL - June 19-25, 2011, Lakeland

Rotary Goes to the Dogs (February 2012)

Rotary Goes to the Races (March 2012)

Rotary International Events

Rotary International Convention (New Orleans, Louisiana) – May 21-25, 2011

For more information on these events or to volunteer for a specific activity, please contact Jim Grant at (813) 418-3041 or jgrant@gulfshorebank.com



Congratulations to Jim Grant of GulfShore Bank, named by the South Tampa Chamber of Commerce the 2010 - 2011 Michael J. Cruz Volunteer of the Year

Health Tips from Preservion, Inc.

KEEPING YOU "IN THE KNOW"
by Cindy A. Krueger, MPH

Airport Scanners are a Scam



It is a rare occasion that I agree with the American Cancer Society but, this time, I give credit to Dr. Otis Brawley, chief medical officer, who takes a pat-down instead of going through a scanner when he travels. Brawley's deputy, Dr. Len Lichtenfeld, does not think the scans are safe either. He says, "I can still remember getting my feet radiated as a child when I went to the shoe store and they had a machine which could see how my foot fit in the new shoes," he says. "We were told then that they

were safe, and they were not."

Governor Jesse Ventura filed a lawsuit against the Department of Homeland Security and the Transportation Security Administration earlier this year. He claims the advanced pat-downs violate his 4th Amendment rights to privacy and legally meet the definition for an unlawful sexual assault.

Whether you agree with his lawsuit or not, there is a much larger issue that needs attention. Not only do the new ionizing radiation (known in medical circles to be the cause of many cancers) machines have NO scientific evidence to determine their safety for public use, but the Department of Homeland Security REFUSES to release their exposure data.

Scientists across the country continue to question the amount of radiation exposure from these machines. One thing we know for sure: radiation has a cumulative effect. Dr. Dong Kim, chair of the department of neurosurgery at the University of Texas Medical School says, "There is really no absolutely safe dose of radiation. Each exposure is additive, and there is no need to incur any extra radiation when there is an alternative."

If enough travelers refuse to go through these machines and opt for the pat-downs in protest, the TSA will be forced to use other means of security. It happened last November when a massive group of travelers refused the machines. They were shut down and the older original machines were used instead. We need a grassroots movement to shut down these machines until further study.

Safety over convenience is wiser and more practical for airline travel. Do your part and avoid these new ionizing machines until we learn the truth behind their radiation exposure.

Until next week... stay radiation free.

DRAFT GUYS OVER 60

SUBMITTED BY FATHER BOB

(So funny, and obviously written by a Former Soldier)

I am over 60 and the Armed Forces thinks I'm too old to track down terrorists. You can't be older than 42 to join the military. They've got the whole thing bass-ackwards. Instead of sending 18-year olds off to fight, they ought to take us old guys. You shouldn't be able to join a military unit until you're at least 35.

For starters: Researchers say 18-year-olds think about sex every 10 seconds. Old guys only think about sex a couple of times a day, leaving us more than 28,000 additional seconds per day to concentrate on the enemy.

Young guys haven't lived long enough to be cranky, and a cranky soldier is a dangerous soldier. 'My back hurts! I can't sleep, I'm tired and hungry'. We are impatient and maybe letting us kill some a--hole that desperately deserves it will make us feel better and shut us up for a while.

An 18-year-old doesn't even like to get up before 10 a.m. Old guys always get up early to pee, so what the hell. Besides, like I said, 'I'm tired and can't sleep and since I'm already up, I may as well be up killing some fanatical s.o.b.'

If captured, we couldn't spill the beans because we'd forget where we put them. In fact, name, rank, and serial number would be a real brainteaser.

Boot camp would be easier for old guys. We're used to getting screamed and yelled at, and we're used to soft food. We've also developed an appreciation for guns. We've been using them for years, as an excuse to get out of the house, away from the screaming and yelling.

They could lighten up on the obstacle course however. I've been in combat and didn't see a single 20-foot wall with rope hanging over the side, nor do any pushups after completing basic training.

Actually, the running part is kind of a waste of energy, too. I've never seen anyone outrun a bullet.

An 18-year-old has the whole world ahead of him. He's still learning to shave; to start up a conversation with a pretty girl. He still hasn't figured out that a baseball cap has a brim to shade his eyes, not the back of his head.

These are all great reasons to keep our kids at home to learn a little more about life before sending them off into harm's way.

Let us old guys track down those dirty rotten coward terrorists. The last thing an enemy would want to see is a couple million pissed off old farts with attitudes and automatic weapons who know that their best years are already behind them.

**How about recruiting women over 50... in menopause?!! You think old men have attitudes!! Ohhhhh my God!! If nothing else, put them on border patrol... They will have it secured the first night!

P.S. from Father Bob: The only change I'd make is to put the upper age at 80. What good are we going to be if we can't walk? I suppose we could hit 'em with our walkers. God bless!

News from London

(David Sanderson, past Club member, reporting)

May 4th: Every once in a while, I get full of myself and think that I've seen and done everything, and that life holds no more surprises for me. Then something entirely new happens. It's humbling.



This morning, the air was suddenly filled with the sounds of sirens. Living where we do, we're accustomed to helicopters overhead, protesters besieging the American Embassy, and protesters marching down our street. We live near both the Italian and Argentinean Embassies, and we're also accustomed to protesters stating their case with bullhorns outside our building. None of this fazes us anymore.

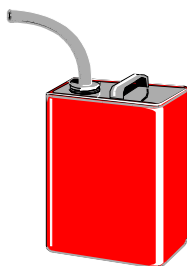
But we were surprised this morning when the police rang and asked for access into our building. Simultaneously, firemen and members of the bomb squad were assembling outside, and we saw people from the office and hotel blocks around us pouring into the street. A police officer asked for access into our flat, and of course we let him in. He told us that there was a "suspect vehicle" outside and down the street a bit. We could see it from one of our bedroom windows. He told us that we would have to evacuate the premises immediately. Then he left to notify the other tenants.

Dedie - who is one tough cookie - was not impressed by the possibility of a terrorist bombing, and announced that she would leave, but not before taking her shower and putting on her makeup. Meanwhile, what we now refer to as our 'local' helicopter returned to our airspace, there were lots of sirens, and I could see men below examining the vehicle. Then, it was all over. The police returned and told us that we didn't have to leave after all. People started to return to their places of work. The police, the firemen, and the bomb squad got in their vehicles and left.

Now all is back to being what passes for quiet in our peaceful Mayfair neighborhood. I think we'll go to a movie this afternoon.

SOME FUEL-SAVING TIPS

The best way to cut fuel costs, of course, is to drive a car that gets good mileage. That said, the easiest way to cut gas costs for any car is to maintain a highway speed of 55 mph. For each 10 mph over that, aerodynamic drag reduces fuel efficiency by around 5 miles per gallon (mpg), according to tests by Consumer Reports on a Toyota Camry.



Other fuel-saving tips:

Pay attention to maintenance. Fixing a faulty oxygen sensor, for example, can improve your mileage as much as 40%. An improperly tuned car reduces mileage by about

4%, according to government tests.

Accelerating and braking too fast reduce fuel efficiency by about 3 mpg, according to the Consumer Reports tests.

Having tires that are under-inflated by about 10 pounds per square inch (psi) decreases fuel efficiency by about 1.5 mpg, according to Consumer Reports.

Using the wrong weight of motor oil can reduce efficiency by about 2%, so check your owner's manual. In addition to the correct weight, use types labeled "energy conserving" that contain friction-reducing additives.

This Is Rotary

Rotary helps Middle School win National School of Character award

The King of Prussia (PA) Rotary's partnership with the Upper Merion Area Middle School played an integral part in the middle school's attainment of the Character Education Partnership's 2010 National School of Character award.

As literacy is a key area of Rotary service, club members worked with Dr. Karen Geller to assess the needs of the middle school and in 2009 invited school librarians to address the club on data about national and local literacy.



To coincide with the middle school's character initiative the club donated \$2,007 for the purchase of books and playbacks on character and heroes. The books and playbacks are used to interest students in reading and life-long learning and to assist them in decoding and fluency.

Continuing with Rotary's focus on literacy, the club sponsored a Student Literacy field trip to the Norman Rockwell Exhibition for the middle-school students.

Club members met with the National Character Education site visitors to discuss Rotary's partnership with Upper Merion Area Middle School, to provide feedback about community partnerships, and to discuss Rotary's expanding partnership with the school, curriculum, books, and reading and its dedication to youth in the community. The site visitors were very impressed with Rotary and Family Services' in-depth partnerships with the middle school.

In May 2010 Rotary members participated in the Middle School Annual Career Day, speaking about careers and linking literacy to lifelong learning. In late May the Rotary Club was informed that the middle school had been selected as a 2010 National School of Character.

In March 2011, Rotary donated \$2,000 in books to be used in the school library, in classes, and shared during the summer with the Upper Merion Township Library. The books center on global education and diversity. The books are greatly appreciated especially after the middle school's budget cuts.

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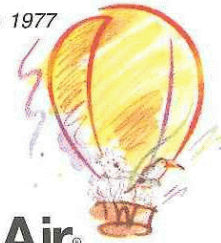
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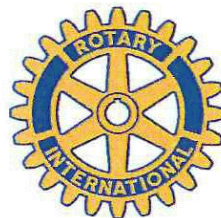
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Bus. 813-837-6967
david.w.jones@edwardjones.com
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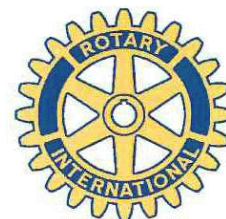
Place Your Business Card Here

Contact

Margaret Roset, Club Treasurer

treasurer@interbayrotary.org

For information



THE MEMBERS OF TAMPA INTERBAY ROTARY

● Paul Harris Fellow ★ Past Club President ■ Bequest Society # Benefactor
▲ Sustaining PHF ★ Paul Harris Society PDG - Past District Governor

Sherry Perri-Anzalone ●
Class.: Insurance Broker
Spouse: Larry
Sherry@summitgroupbenefits.com 361-3444

Ryan Ayres
Class.: Commercial Banker
Spouse: Amy
Rayres@bay-cities-bank.com 281-3487

David Beede ●
Class.: Charter Fishing
Spouse: Ingrid
david@shallowpointcharters.com 758-1947

Tom Bennett
Class.: Environmental Engineering
Spouse: Clare
tbennett.bees@verizon.net 831-5192

Rick Borgstrom ●★■#▲★PDG
Class.: Sales Marketing
Spouse: Patti
governor98@hotmail.com 503-4236

Rich Bosaaen
Class.: Hospitality
Spouse: Angela
rbosaaen@intercontampa.com 639-4104

Julie Bostick
Class.: University Development
Spouse: Dave
jbostick@ut.edu 258-7353

Chris Bruser
Class.: Reverse Mortgages
Spouse: Laura
cbruser@metlife.com 464-5221

Brian Burek ●
Class.: Tax Accountant
Spouse: Linda
brianb@bbkm.com 282-3400

Justin Colvin
Class.: Human Resources Outsourcing
Spouse: Jana
justinmcolvin@gmail.com 598-1300

Steve Cooper ●★▲
Class.: Investment Advisor
Spouse: Suzanne
scooper@calton.com 286-1553

Jim Crews ●★
Class.: Real Estate Mgmt. - Comm.
Spouse: Molly
jcrews@tampabay.rr.com 250-1820

Chuck Dawson
Class.: Construction
Spouse: Susan
chuck1silverpalm@tampabay.rr.com 727-420-6693

Olivier De Meulder ●
Class.: Technology Consultant
Spouse: Allison
olivier@invitationconsultants.com 230-9776

Michael Germain
Class.: Insurance Litigation
germainlawgroup@gmail.com 260-9747

Bob Goodwin ●
Class.: Religion - Catholic
rgdwn@live.com 835-8022

James H. Grant ●
Class.: Community Banking
Spouse: Rasa
jgrant@gulfshorebank.com 418-3041

Ted Hamilton ●★
Class.: Commercial Litigator
Spouse: Sarah
tjh@whh-law.com 225-1918 x 14

Hugh Harless ●★#▲
Class.: Insurance - Independ. Agent
Spouse: Cora
orchidtwo@aol.com 877-5129

Rainer Harteneck ●
Class.: Power Engineering
Spouse: Heather
rainerharteneck@iib.ws 727-488-3676

Bob Hatton ●★
Class.: Real Estate - Commercial
Spouse: Betty
pruhatton@yahoo.com 837-1551

Jay Hines ●▲
Class.: Historian
Spouse: Noriko
jhines01@tampabay.rr.com 832-6282

David W. Jones ●★
Class.: Investment Executive
Spouse: Theresa
dwjones6@verizon.net 837-6967

Allen Keetch ●
Class.: Institutional Education
Spouse: Janice
akeetch@bersin.com 289-2923

Robert T. "Rob" Kraemer
Class.: Property Research
Spouse: Debra
contact@igbassociates.com 253-8810

Bob Krueger ●★▲
Class.: Contractor - Design/Build
Spouse: Cindy
bkrueger@brennaninvestmentgroup.com 443-4791

Louis "Buster" Levin
Class.: Special Needs Realtor
Spouse: Dee
busterlevin@gmail.com 839-6869

Charles W. "Chuck" Lowe ●▲
Class.: Life Insurance
Loweins@tampabay.rr.com 727-446-3277

Bill Murray ●
Class.: Dentistry - General Practice
Spouse: Louise
docwillydds@aol.com 839-7383

Ryan O'Leary
Class.: Financial Advisor
Spouse: Jennifer
ryan.paul.oleary@gmail.com 846-7880

Margaret Roset ●★▲
Class.: Certified Financial Planner
Spouse: David
margaret.rosset@raymondjames.com 202-1133

Clay Runnels
Class.: Relationship Banker
Spouse: Jessica
Crunnels@fcbfl.com 470-7460

Enslie Schilb ●
Class.: Real Estate Invest. - Retired
Spouse: Peggy
pegeis@verizon.net 251-0226

Stephen Shine ●
Class.: Men's Clothing - Retail
Spouse: Susan
sshine7738@aol.com 253-2681
stephen@kirbysmenswear.com

Doug Smaus ●
Class.: Product Promotions
Spouse: Lisa
Drsmasus@gmail.com 310-0305

Jana Snyder ●
Class.: Banking
Spouse: John Livingston
jana18@vzw.blackberry.net 422-3901

Jay Tobin ●
Class.: Blindness Prevention
jtobin@preventblindnessfl.org 784-8388

Duane Tway ●
Class.: Professor
Spouse: Conni
dtway@mindspring.com 383-5280

Bart Valdes
Class.: Civil Litigation
Spouse: Heidi
Brv11@dbksmn.com 251-5825

Fred Wallrapp ●★
Class.: Telephone Equipment
Spouse: Ana
wallrapp1@verizon.net 285-0308

Laura Webb
Class.: Insurance
Lwebb@WebbInsuranceGroup.com 887-5531

James A. Wessman ●★▲
Class.: CPA
Spouse: Elaine
jawess@aol.com 287-2333

Courtney "Jenks" Wheless
Class.: Printing Equipment
jwheless@deximaging.com 391-7460

Dan White
Class.: Religion - United Methodist
Spouse: Gloria
danwhite4@verizon.net 988-3077

Hank Williams ●
Class.: Insurance - Industrial
Spouse: Linnea
hgwms2@aol.com 637-8877

Walter Woolf ●★#▲
Class.: Veterinarian
Spouse: Linda Fries Woolf
petsfly@aol.com 879-3210 x 223

HONORARY MEMBERS

Suzanne Cooper ●
Class.: Bulletin Editor
Spouse: Steve
suzanne@tbrpc.org 892-4342

Dale Lester ●
Class.: Civil Engineering
wdl1092@yahoo.com 654-0389